

### Programme Project Report – PPR

(To be annexed with Programme Development Form)

(Approval of the School Board and Academic Council)

Name of the School: School of Journalism and New Media Studies (SOJNMS)

Name of the Programme: M.A. in Journalism and Electronic Media

S.No.	Parameters	Details
a.	Programmes mission & objectives:: (its alignment with industrial/ learner demands)	1. To offer a well-designed, skill oriented and cost-effective electronic media programme to the learners who want to opt electronic media as their career. 2. To train the stringers who are the main sources for television news channels and news websites in rural and remote areas. 3. To provide opportunity to working electronic media and online media professionals to enhance their knowledge.
b.	Relevance of program with IGNOU's Mission & Goals:	This programme can impart the employment - oriented electronic media skills to those learners who can't opt the conventional programme due to different reasons.
c.	Nature of prospective target group of learners : 1. Specify the target group: 2. Needs of the target group: (Annex Report of Exploratory Expert Committee Meeting and Need Assessment Study)	Qualification: graduation in any subject; Gender: all genders; Age: no maximum age limit; Area of residence: both urban and rural Social status: programme is relevant for all sections of the society and Learning needs: creating content for all electronic media platforms including online. (Minutes of Expert Committee meeting and Need Assessment report enclosed)
d.	Appropriateness of program to be conducted in Open & Distance Learning (ODL) mode to acquire specific skills & competence : Specify the expected learning outcomes in terms of: 1. Knowledge attainment: 2. Transferable Skills and Competencies: 3. Reflection of academic, professional and occupational standards:	The programme is skill oriented and has practical components. With proper combination of different components (print materials, audiovisual lessons, face to face counseling sessions, TC, IRC and other online platforms) admissible under ODL framework, it can be delivered effectively to impart electronic media skills to the learners.



e.	Instructional Design :	Programme Project Report (PPR)
	<ol style="list-style-type: none"> <li>Curriculum design (<i>Outcome of Expert Committee meeting; Programme Structure: specify the theory, practical, fieldwork, project, etc components</i>):</li> <li>Total Credit hours (<i>including course wise</i>):</li> <li>Detailed syllabi:</li> <li>Duration of the programme (<i>Minimum &amp; Maximum</i>):</li> <li>Medium of instruction:</li> <li>Type of programme (<i>General/ Professional</i>):</li> <li>Faculty and Support staff:</li> <li>Instructional design &amp; delivery mechanism (<i>Media to be used -print, audio, video, online, computer aided, web based, etc. (course wise)</i>):</li> <li>Student Support Service system (<i>Specify the provisions to be made at HQs, Regional Centres, Learner Support Centres and Web based, etc</i>):</li> </ol>	<ol style="list-style-type: none"> <li>Detailed curriculum design enclosed</li> <li>Total credits = 72 (72x30 = 2160 hours), Total Course=16, Theory courses=11 (44 credits), Practical = 3 (18 credits), project = 2 (10 credits)</li> <li>Detailed syllabi enclosed</li> <li>Minimum duration =2 years, maximum=4 years</li> <li>English &amp; Hindi</li> <li>General</li> <li>The SOJNMS has 7 faculty members (Professor = 3, Associate Professor=2, Assistant Professor= 2, AR=1, SPA=1, Assistant=1, Computer operators=2, MTS=2)</li> <li>All the components admissible under ODL framework (print materials, audiovisual lessons, face to face counseling sessions, TC, IRC and online platforms) will be used to deliver this programme effectively.</li> <li>Student support service will be provided at the HQs, RCs and study centre levels. The network of all service divisions such as RSD, SRD, SED, EMPC will be used for effective delivery of this programme.</li> </ol>



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f.	<p>Procedure for admissions, curriculum transaction and evaluation:</p> <ol style="list-style-type: none"> <li>1. Define the admission policy (<i>including web based tools to be adopted</i>) :</li> <li>2. Eligibility criteria:</li> <li>3. Fee structure:</li> <li>4. Financial assistance to learners (if any):</li> <li>5. Activity planner of all academic activities of the academic session:</li> <li>6. Policy for Evaluation of learner progress along with methods and tools:</li> </ol>	<ol style="list-style-type: none"> <li>1. As per university norms.</li> <li>2. Bachelors degree in any discipline.</li> <li>3. Will be fixed after consultation with P&amp;DD</li> <li>4. As per university policy.</li> <li>5. MAJEM will adhere to the university academic planner for admission in July and January cycles and examination in June and December every year.</li> <li>6. Theory courses: 30% Continuous Assessment &amp; 70 % Term-end Examinations Practical course: 100 % Term-end Examinations (70% production portfolio &amp; 30% Viva) Project: 70% Project Evaluation &amp; 30% Viva</li> </ol>
g.	<p>Requirement of the laboratory support and library resources:</p> <ol style="list-style-type: none"> <li>1. Laboratory support to the learners (<i>if any</i>):</li> <li>2. Provision of Practical book for learners (<i>if any</i>):</li> <li>3. Provision of Virtual Reality methods for Practicals in case of Online learning (<i>if any</i>):</li> </ol>	TC, IRC and Online platforms will be used for practicals
h.	<p>Cost estimate of the program and the provisions:</p> <ol style="list-style-type: none"> <li>1. Indicate the budgetary requirement for: <ol style="list-style-type: none"> <li>1. Programme Development</li> <li>2. Delivery</li> <li>3. Maintenance</li> </ol> </li> </ol>	<p>Nil for programme development</p> <p>As per IGNOU norms for delivery and maintenance</p>
i.	<p>Quality assurance mechanism and expected program outcomes*:</p> <ol style="list-style-type: none"> <li>1. Define the review mechanism of the Programme for enhancing the standards of curriculum, instructional design relevant to professional requirements:</li> <li>2. Define Programme benchmark statements:</li> <li>3. Mechanism for monitoring the effectiveness of the programme:</li> </ol> <p>*Minimum standards must adhere to UGC (ODL) Regulations, 2017 and directions of the Statutory Bodies of the University</p>	<p>Quality assurance will be ensured at all stages of design, development, delivery and evaluation to achieve the programme outcomes.</p> <ol style="list-style-type: none"> <li>1. The curriculum will be reviewed and revised after 5 years to meet the professional requirement and enhance the standards of the programme.</li> <li>2. The programme benchmark will be defined as per provisions laid by the university and IQAC.</li> <li>3. A mechanism for monitoring of the effectiveness of this programme will be evolved in which the feedback of the learners and other stakeholders will be obtain as per the university practices.</li> </ol>

Name & Signature of Programme Coordinator(s)

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सहायक आचार्य / Assistant Professor  
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IGNOU, Maidan Garhi, New Delhi-68

Name & Signature of the Director of the School of Studies with seal

Enclosure:

1. Report of Exploratory Expert Committee Meeting
2. Need Assessment Report

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निदेशक (प.न.ज.अ.वि.) इग्नू  
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